

# Promoting Coexistence with Local Communities and Society as a Whole

The HEPCO Group actively supports the revitalization of regional economies and engages in philanthropic activities in its role as a company with its roots in Hokkaido.



## Supporting local afforestation initiatives

HEPCO Group Green Supporters' Activities represent our efforts to support local forest development activities. As part of these initiatives, we have promoted a campaign to plant 100,000 trees in five years in the town of Abira since FY 2009. Furthermore, our business establishments across the Group also carry out tree planting activities throughout Hokkaido.



Tree-planting activities

## Striving to assist communities and society as a whole

We have held the HEPCO Family Concert throughout Hokkaido so that the people here can enjoy live performances of classical music. We also hold laboratory lessons that let children experience the joy of science, and engage in activities aimed at contributing to communities and society as a whole by hosting or supporting sports meetings, participating in local public events and having employees serve as volunteers on various occasions.



The HEPCO Family Concert, which was held for the 460th time on March 31, 2010

## For the future of Hokkaido's economy

To help revitalize Hokkaido's economy as a member of the economic community, we continue to support activities such as the creation of industrial clusters with the goal of developing new industries through collaboration involving industry, academia and the government.



Laboratory lessons held across Hokkaido



## Conducting IR activities

We undertake IR activities to allow proper capital market evaluation by disclosing information proactively through briefings and via our website. We also strive to further improve our corporate value by reflecting opinions and feedback in management policies.



Briefings on account settlement results and management plans